Hello, everyone. I am Professor Jane Doe and this is our example for Module 2’s Course Introduction by the Instructor. There are several things we need to fix in this visual, right? Probably, one of the first things you’re noticing is that I have quite a glare coming off my glasses. So I will either need to remove the glasses or find a different pair with anti-glare properties.

Secondly, you’ll notice I’m not positioned well on camera. First of all, I’m not even centered. So I need to make myself more centered on camera. And then, of course, I have way too much headroom up here. And I’m getting cut off just below the chin. So, I’ll need to find a different chair that raises me up a little higher. I’m sitting at my computer’s webcam right now. Also, I have light coming in a window in front of me, so that’s creating some glare with the lighting as well.

A third thing we need to fix is notice how the background behind me is very busy. There’s a lot of clutter and distractions visually. So we need to remove those visual distractions so that learners and students can pay attention to what I’m actually saying on camera. So these are definitely things we need to fix, why don’t we fix those and then we’ll come back and do our example for you. Here we go.

Welcome back. As you can see, we’ve made quite a few improvements in the camera frame. I’m still wearing the neutral, solid color but we’ve removed, now, the glasses that were causing that reflective glare. So that’s no longer a distraction to viewers. Notice how I’m also better positioned in the camera frame.

I’m actually sitting on a higher chair that we exchanged with the previous one I was sitting on, and I’m also sitting on a pillow to raise me up a little higher. I am centered and I have a little bit of headroom above me which is just perfect. We also have removed the visual clutter behind me, so that you can focus on the foreground, the speaker, the message. We did this with a simple backdrop (a neutral colored background), you can also use a fabric behind you, you can close closets, and you can remove things out of camera frame. So many options available to remove visual distractions behind the presenter.

Welcome to the Media Production Course! Hi, I’m Jane Doe and I’m one of the Associate Professors here in the Department of Communication Arts. I will be your instructor for this course. I’m here to support your success, so please email me or contact me with questions at any time. To help you get started, I’d like to talk a little bit about my background, course expectations, and then next steps for you.

People often ask me how I first started in communication arts and media. And I really think it goes back a lot to my father’s influence on me. When I was very little, he used to take me to hear him speak and deliver at various events. My father also took me with him to hear great speakers like Zig Ziglar and others speak, and then he’d talk with me about what they were doing when they were presenting and the effect it had on the audience. He was also very fascinated with communication technology and media, and encouraged me to learn as much as I could. I found that I got hooked—and became just as fascinated as well.

In this course, as we study media production together, it will be very important for you to explore, and learn, and become familiar with the online course itself. After logging in, make sure you always check the course news to receive the latest updates. It’s also going to be very important for you to participate in the discussion forums. These are great opportunities to reflect and discuss with others what you’re
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learning in the course. So I want to hear from you. Before you begin, make sure you click the "Course Overview" button. This overview will help you understand course requirements, goals, and the content units. Next, go ahead to the Discussion Forum to introduce yourself. I’ll be opening up one module per week, so when you’re ready, go ahead and begin the first unit.

I am so delighted that you are joining us. So welcome again, and I look forward to meeting you online very soon!